

Domain Naming Service Firm offers Pre Market Domains

By David Taylor, Lexis Domains

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This press release describes a new pre market domain naming service offered by Lexis Domains. It outlines obvious benefits shared by its simple process as it applies to identifying and obtaining premium domain names and domain name suggestions.

Every domain investor wants to identify a premium domain name suggestion. But finding, bidding and obtaining on a brandable domain can prove to be a challenging task. Simply put, most domain investors are still searching for the perfect domain in the overly saturated domain aftermarket where these names are usually overpriced overparked and overrated.

Lexis Domains(<http://www.lexisdomainswebnode.com>) based in LA is a new domain name suggestion firm who offers an industry solution to this ongoing problem. Their naming service focuses on identifying premium domain names at a pre market level or (domains available for register). Their naming process consists of utilizing four powerful research components, 1)KEI (Keyword Effectiveness Index) 2) Client Specificity 3) Domain Intent and 4) Brandability.

LexisDomains founder, David Taylor, has formulated an ingenious naming process that builds around researching focal vocabularies, keyword effectiveness index and understanding domain intent. As a result, this unique naming architect is yielding premium domain name suggestions with higher organic click thru rates and top level "Return on Investments".

When asked about the advantages using their naming service, David Taylor states: "Firstly, we allow the client to post their own project parameters and budget. In return, we identify the best pre market domain candidates available that will potentially save our clients thousands of dollars while delivering a more centered & brandable domain. And unlike our competitors, we offer several batches of semantic name suggestions in an attempt to offer the client more choice options that could also be developed into monster domain brands."

Commenting on the naming process, David Taylor said "Successfully creating a premium domain name is like coining a storyline in one word which conveys the intent of the brand in a short, descriptive and intuitive manner".

Lexis Domains Pre Market domains program takes the risk out of buying high price domain names. Unlike in years past, domain investors across the world-wide web can now rest easy knowing that there are knowledgeable experts such as Lexis Domains who can help them with all of their domain naming needs especially in finding an affordable premium name solution.

According to David Taylor President of Lexis Domains, in the rare case the client is not satisfied with the domain name suggestions provided to their project, Lexis Domains will simply retain project deposit as their research fee.

For more information or to a domain name project, please visit <http://lexisdomains.webnode.com>.

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